Full-Stack

VIDEO SUPERSTARS
ACADEMY
MAKE WORK SIMPLE
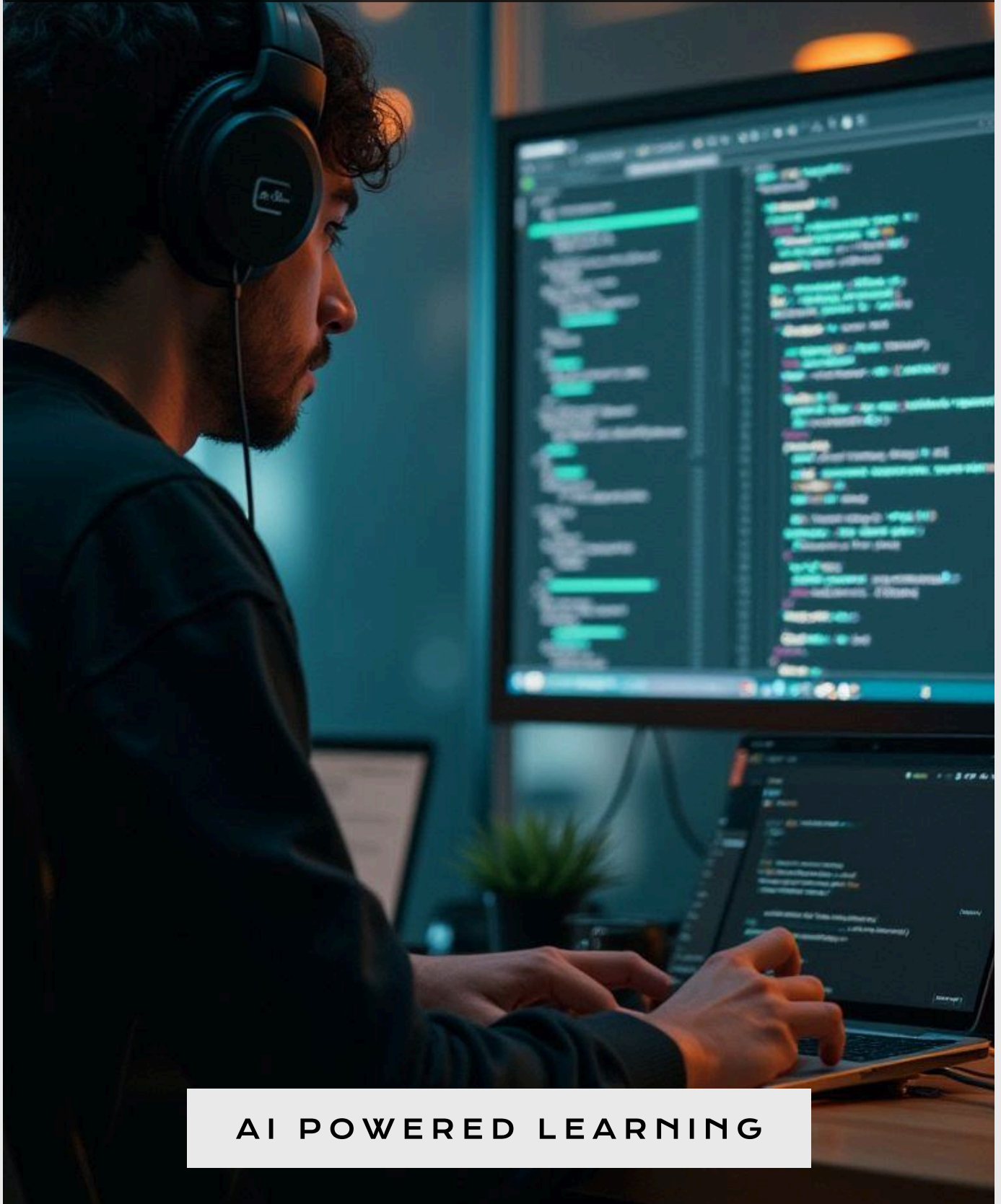
Web Design & Development

AI POWERED LEARNING

OUR PHILOSOPHY

MAKE

WORK

SIMPLE

ABOUT VIDEO SUPERSTARS ACADEMY

Video Superstars Academy (ViSA) is Chennai's next-generation creative education hub, built for aspiring designers, editors, and creators who want to turn raw talent into industry-ready mastery. We are not just a training institute—**we are a creative transformation ecosystem.**

> At Video Superstars Academy, we believe that...
> Anyone can learn tools, but only a few learn to think like creators.
> That's why our philosophy is simple yet powerful: **"Make Work Simple".**

Part of Web D School's Proven Legacy

With world-class trainers, industry-relevant curriculum, studio-grade infrastructure, and 6,000+ success stories from the Web D School legacy, ViSA is built for one purpose: **To transform students into confident creators**

11+ Years	**6000+**	**200+**
Industry Experience	Students Trained	Hiring Partners

Every program at ViSA is shaped by our signature SPARK Framework, which trains students to develop creative vision & strategic thinking. This makes ViSA graduates stand out in an AI-driven world where creativity, clarity, and decision-making matter more than tools.

- **Harshavardhan,** SPARK Framework Founder.

ABOUT FULL-STACK WEB DESIGN & DEVELOPMENT WITH AI

The Full-Stack Web Design & Development with AI course is a next-generation program that blends UI/UX design, front-end development, back-end development, and AI-powered workflows into one seamless learning journey.

Students learn to design stunning interfaces in Figma, build responsive websites with HTML, CSS, and JavaScript, and develop scalable applications using React, Node.js, and MongoDB. AI tools like ChatGPT, GitHub Copilot, and Cursor accelerate coding, debugging, and project execution.

Web Development Tools

HTML5	CSS3	JavaScript	Bootstrap	jQuery	React JS
Node JS	Express JS	MySQL	Mango DB	Python	Django
Figma	Wordpress	Java	Springboot	Laravel	php

Career Options

E-Commerce Companies

Developers work on storefronts, product pages, cart systems, payment integrations, and performance optimization.

Digital Agencies

Agencies hire developers to build responsive websites, landing pages, UI components, and brand portals for clients.

EdTech Industry

The EdTech sector needs developers to build LMS platforms, online course websites, dashboards, and learning tools.

IT & Software Companies

Developers collaborate on large-scale applications, API integrations, cloud systems, and enterprise-level web solutions.

Healthcare Industry

Healthcare companies hire developers to build patient portals, appointment systems, teleconsultation platforms, and dashboards.

Product-Based Companies

Developers work with UI/UX teams to build digital products, SaaS applications, internal tools, and scalable platforms.

Finance & Banking

Developers build secure websites, financial dashboards, user portals, and transaction systems.

Media & Entertainment

Web developers build streaming sites, portfolio platforms, content portals, and interactive web experiences.

Freelancing & Remote Work

Freelancers build websites, e-commerce stores, landing pages, and web apps for clients globally.

CURRICULUM - WHAT YOU WILL LEARN?

Design Thinking & Visual Foundations

Creator Economy mindset for developers
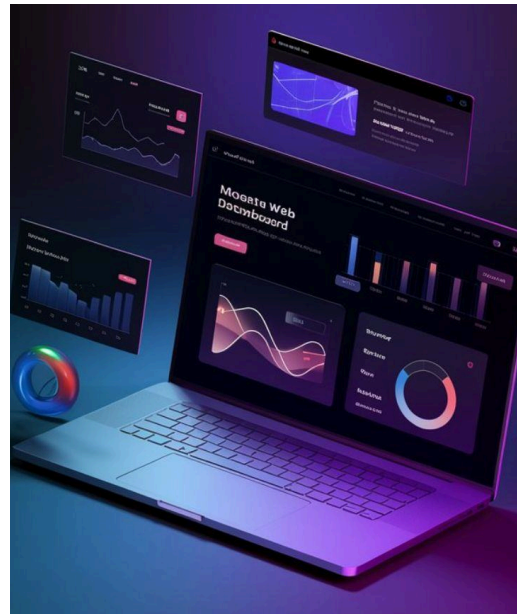
Design Thinking + Magic Pill Framework

User psychology & visual hierarchy

Figma UI/UX workflow for web developers
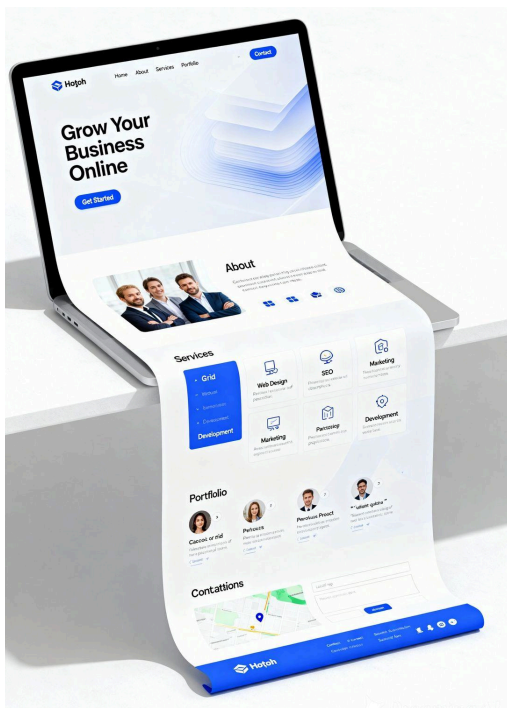
Responsive components, design tokens & systems

Photoshop essentials for web assets

AI for briefs, personas, layouts & asset creation

Project Workshop

Design a complete landing page in Figma | AI-assisted product concept | User personas & competitor research | Wireframes → High-fidelity UI | Component library | Responsive breakpoints | Photoshop asset creation

HTML5 & CSS3 Mastery

Semantic HTML5, accessibility & SEO structure

CSS selectors, box model, typography, gradients

Positioning, Flexbox & CSS Grid layouts

Responsive design & media queries

CSS animations & micro-interactions

Bootstrap fundamentals

Advanced CSS (variables, calc, clamp, filters)

AI for code suggestions, debugging & layout generation

JavaScript & jQuery Fundamentals

JS foundations, variables, loops, conditions

Functions, scope, closures & ES6 features

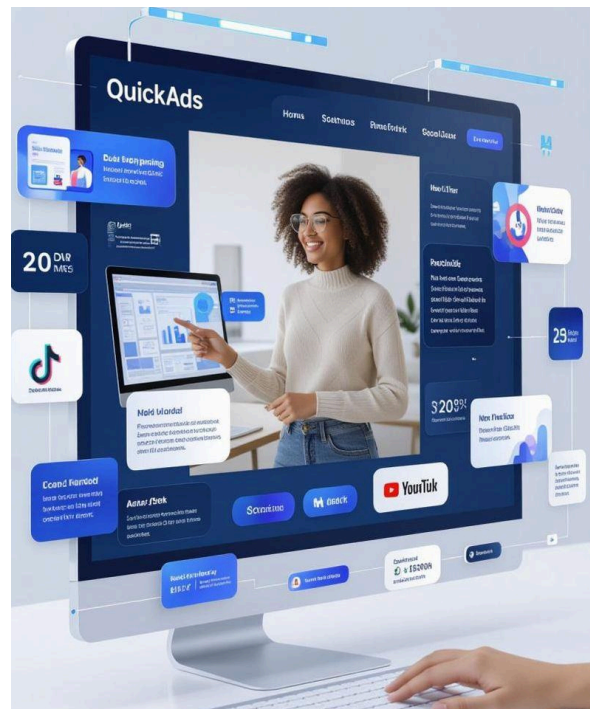Arrays, objects, map/filter/reduce methods

DOM manipulation & dynamic UI building

jQuery selectors, events, animations

AJAX, plugins, sliders, GSAP intro

Fetch API, async/await, Local Storage

AI for debugging, logic explanation & code refactoring
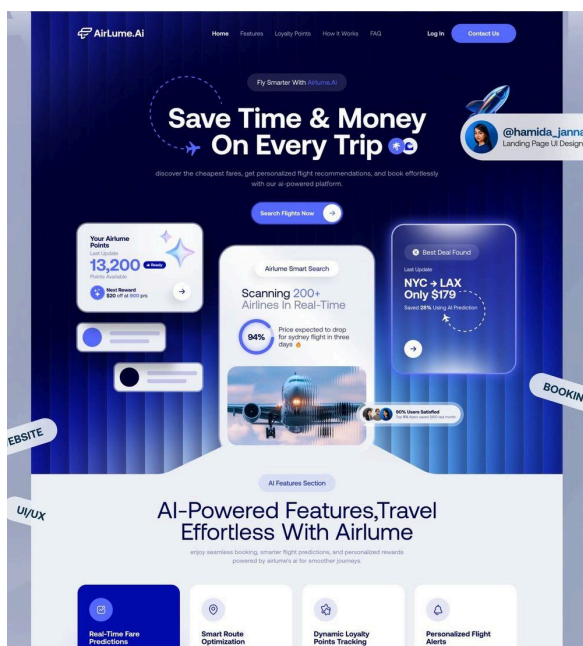

Project Workshop

- Multi-page responsive website (Bootstrap + Custom CSS)
- Flexbox header & hero
- AI-driven CSS optimization
- Complete homepage + services + contact pages
- Validation, spacing system & optimization

Wordpress & No-Code Solutions

WordPress setup, themes, plugins & architecture

Elementor/Divi visual builders

WooCommerce basics

Security, speed optimization & maintenance

AI for instant content creation & full website generation

React JS & Modern Frontend

React environment setup & JSX

Components, props & reusable UI

State handling, forms & events

Conditional rendering & lists

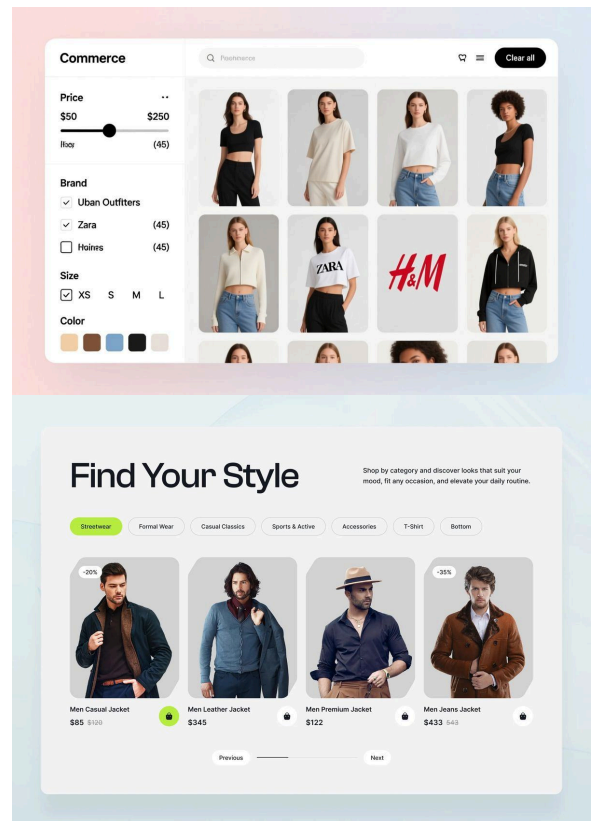useEffect for API calls & lifecycle logic

React Router navigation

Context API, reducers & advanced hooks

UI libraries (Material UI / Tailwind)
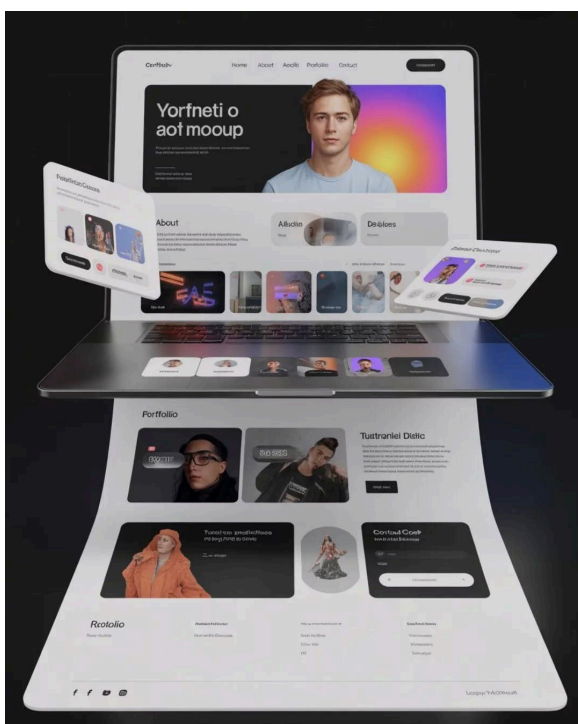
AI for component generation & architecture assistance

Project Workshop

Commercial/Brand Ad Edit - Edit a 30–60 sec Ad Video | Add Graphics, Text, Music & SFX | Color Correct using Lumetri.
Deliverable: Polished Commercial Video.

Backend Development (Node.js + MongoDB)

Express server setup & routing

REST API design

MongoDB CRUD operations

Mongoose schemas & modeling

Authentication (JWT + bcrypt)

File uploads, pagination, search

Deployment (Render, Vercel, Railway)

AI for API debugging & schema design

AI-Powered Development Workflow

GitHub Copilot mastery

Cursor AI & automated code editing

V0.dev component generation

Bolt.new full-stack scaffolding

AI debugging & refactoring

Ethical AI usage
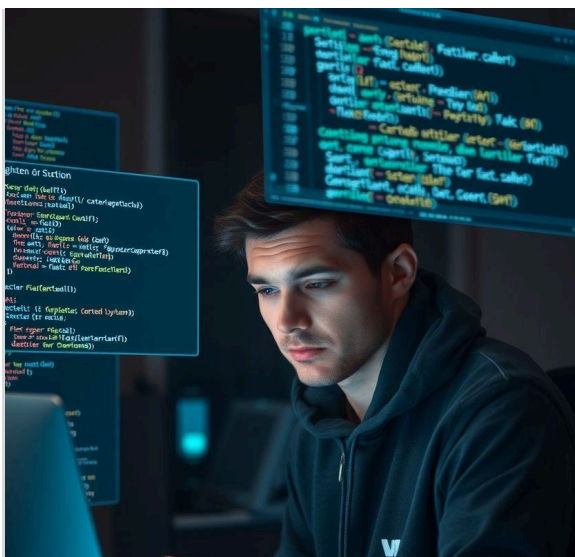
Creator Economy Launch

Freelancing profiles & proposal writing

AI-generated portfolio, resume & LinkedIn optimization

SaaS idea validation & MVP planning

Personal branding for developers

Technical blogging & YouTube content

Product Hunt launch basics

Project Workshop

Build a Complete MERN Application - Choose: Blog / Task Manager / E-Commerce

Full CRUD | JWT auth | Image uploads | Deployed frontend + backend

Final Portfolio Workshop

Portfolio website (5+ projects)

GitHub profile optimization

Blog posts (including AI-focused)

90-day career launch plan
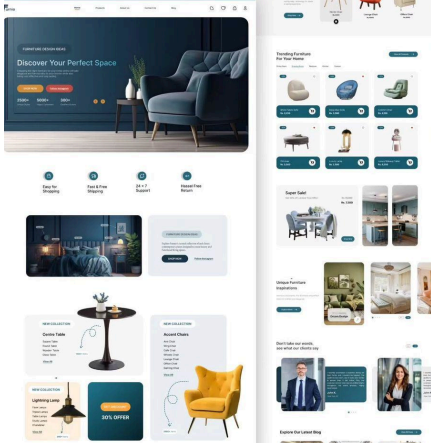
Landing Page UI Design (Figma)

Design a complete product landing page with responsive layouts, components, and a design system.
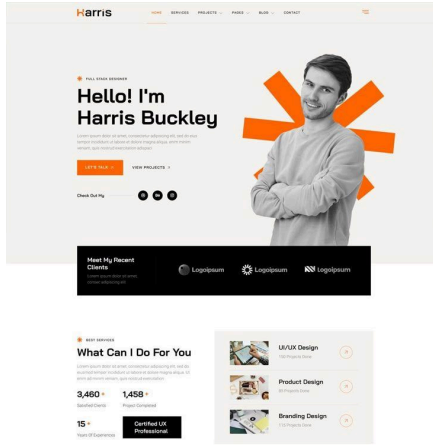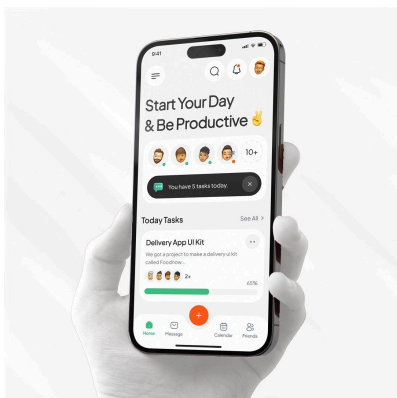

Personal Portfolio Website (HTML + CSS)

Build a fully responsive personal portfolio using semantic HTML, Flexbox, and Grid.
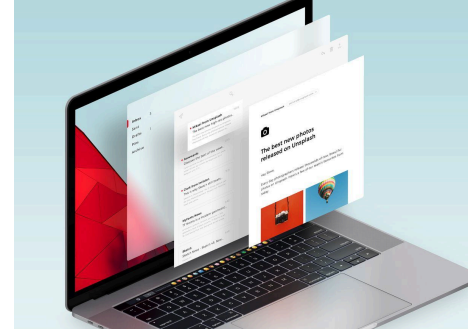
Multi-Page Website (Bootstrap Project)

Create a multi-page website using Bootstrap components and responsive layouts.
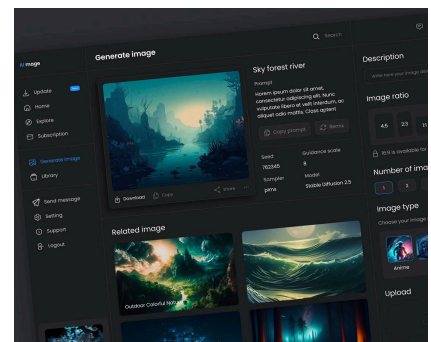
WEB DEVELOPMENT PROJECTS

Interactive JavaScript Gallery

Build an image/video gallery with modals, filters, animations, and dynamic interactions using JavaScript.

Task Manager App (JavaScript + jQuery)

Create a CRUD-based task manager with add/edit/delete features, LocalStorage, sorting, and category filters.

API-Based Weather Dashboard

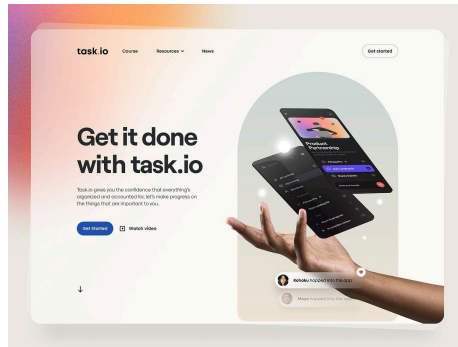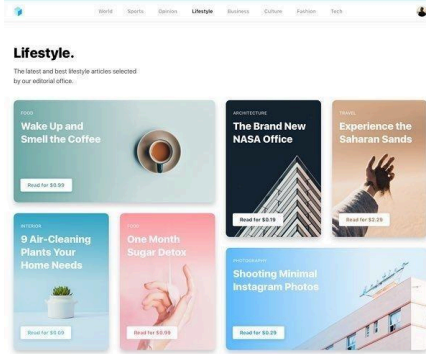Fetch live weather data using Fetch API, display charts/UI states, and integrate error handling.
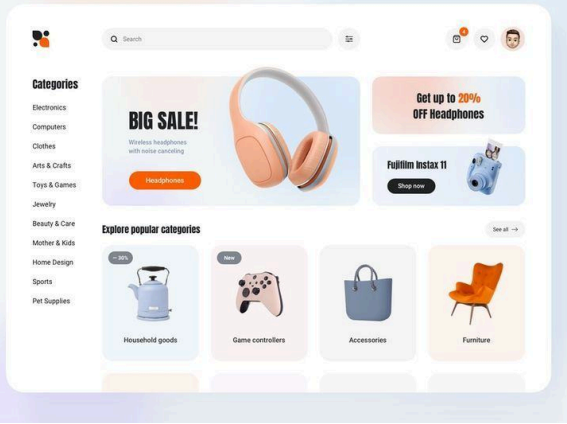
React Product Catalog

Build a product listing page with filters, search, cart functionality, and component-based architecture.

MERN-stack Blog Application
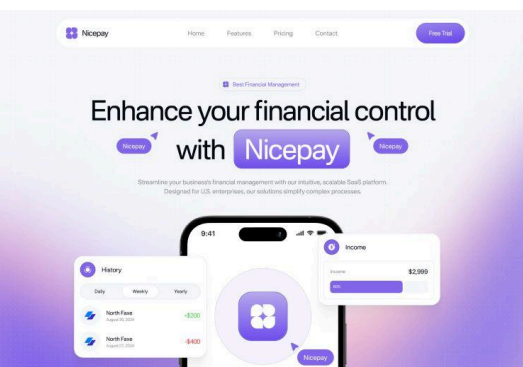
Develop a complete blog system with user authentication, create/edit posts.

React Authentication UI

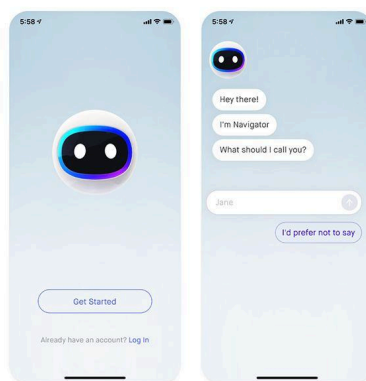Create login/register pages with validation, protected routes, and responsive forms.

WEB DEVELOPMENT PROJECTS

E-Commerce Store (MERN Stack)

Build products, cart, checkout, API integration, admin panel basics, and deployment.
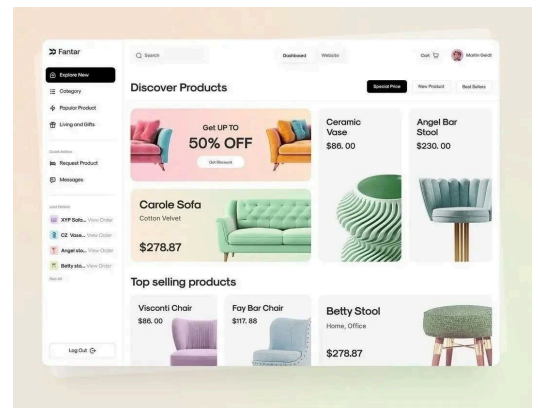

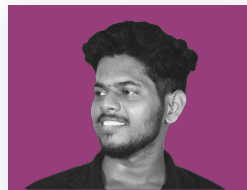### SaaS MVP Final Project

Build a mini SaaS tool with full-stack logic, AI integration, and deployment.

AI-Powered Chatbot Integration

Integrate OpenAI API into a website to create a support chatbot or content generation feature.

Superstars working @ Top MNCs & Start ups

Rohith
System Engineer
TCS TATA CONSULTANCY SERVICES

Surendar
Visual Designer
ZOHO

Boopathy
Motion Graphic Artist
kissflow

Akash
Digital Marketer
roofandfloor.com

Advaitha
UX Researcher
xyzem The Brain for Business
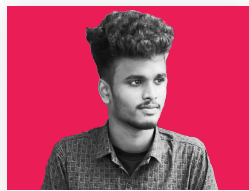
Anandh
Graphic Designer
HABITAT GROUP

Ibrahim
Full-Stack Developer
upstream

Vignesh
Sr. Digital Engineer
RAPIDQUBE TRANSFORMING BUSINESS PARADIGMS
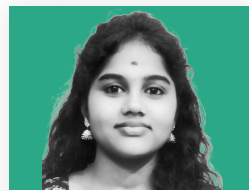
Boomika Vasan
UX UI Designer
Search Technology
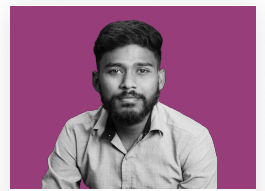
Balaji
Marketing Executive
Krishworks
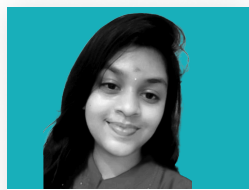
Dakshata
Design Engineer
Fanam Digital
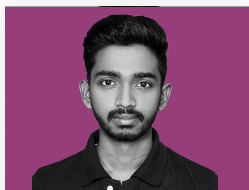
Harihara Moorthi
Video Editor
தினத் தந்தி

Nishanth
UX UI Designer
APTIPRO

Saraswathi
UX UI Designer
b3 Technologies

Mohammed Khaleel
WordPress Developer
KlickNet Your Advertising Solution

Shajini
SEO Analyst
AATMIA YOUR SOULMATE

Ishaq
UX UI Designer
BTREE
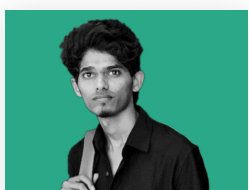
Swetha
UX Researcher
Anicca Data Science Solutions
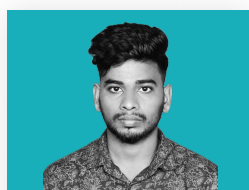
Balasubramanian
Front-end Developer
Onething
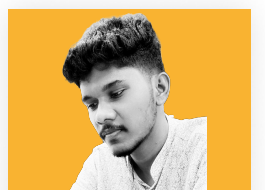
Shyam Sundar
Design Engineer
APPLIED MATERIALS

Nivetha
Visual Designer
Duffl Digital

Jagan Nivas
Visual Designer
TECH THULASII Creating Digital Presence

Vaishnavi
Social Media Manager
Le Intelligensia

Soundarya
Graphic Designer
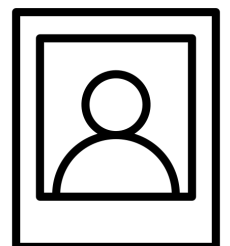
You're Next!

Superstars working @ Top MNCs & Start up companies

ZOHO

wipro

cognizant

amazon

accenture

tcs

upstream

PSI PixStone IMAGES

rrd

APPLIED MATERIALS

DigiCollect
Intelligent Industrial Internet

taskbench
engage.operate.collaborate

anydegre

GAVS

STV

Our Superstars
Says...
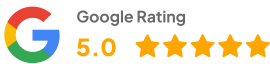
I joined this course with zero coding background. The trainers helped me understand how design and development connect. Using AI tools like ChatGPT and Copilot made coding feel simple. I built my first responsive website within the first month — something I never imagined doing!

Google Rating
5.0 ★★★★★

JavaScript always scared me, but the step-by-step approach and real projects changed everything. I built dynamic pages, animations, and even a React app! The best part? I started applying for internships confidently because my code finally looks professional.

Google Rating
4.8 ★★★★★
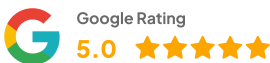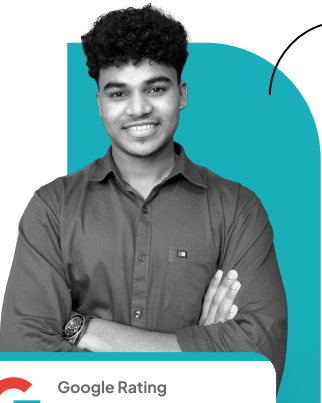
Figma, React, Node, MongoDB... I thought full-stack development would be overwhelming. But ViSA's structured workflow + AI integration made learning fast and practical. I deployed my first full-stack project online and shared it on LinkedIn — it got amazing responses!

Google Rating
5.0 ★★★★★

AI tools like ChatGPT, Cursor, and Copilot boosted my coding speed massively. Debugging became effortless. In the final month, I built a complete MERN application and a WordPress site for a client. I even earned my first freelance income before completing the course!

Google Rating
4.8 ★★★★★
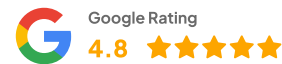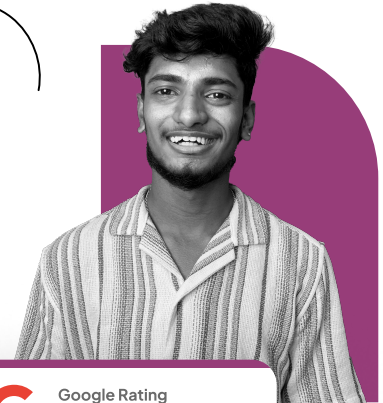
Our Course Highlights

SPARK Framework Advantage

Learn to think creatively with clarity.

AI-Integrated Learning

Master AI tools for 10× faster creativity.

Comprehensive Tool Mastery

Master professional tools from basics to Pro!

Industry-Level Projects

Every module includes real time projects.

Portfolio-Focused Curriculum

complete design + motion + AI-powered portfolio.

Creator Economy Training

Learn freelancing, pricing, content creation & earning opportunities.

Expert Mentorship

We guide you with real-world workflows & feedback.

Placement Assistance

Get support with interviews, resume building & hiring.

Studio-Grade Learning Environment

Professional systems & a creative infrastructure.

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ONLINE CLASS   +91 7845 873350

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ASHOK NAGAR, ABOVE BANK

OF BARODA,

CHENNAI-600083.

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